

MIRROR TV TECHNOLOGY



OFF ON

MIRROR REFLECTIVITY **100%**

PERCEIVED TV IMAGE TRANSMISSION **99%**

TV AREA REFLECTIVITY **50%**

SPECTRUM

Offering the best of both worlds, Spectrum™ Mirror Technology uses the brightest mirror possible, while effectively camouflaging the TV screen when in the off position. Appearing as a reflective surface that varies slightly from the mirror color when turned off, Spectrum™ technology allows the ultra-bright LCD-TV to display vivid images with 99% TV image, which is brighter than any other company.



OFF ON

MIRROR REFLECTIVITY **80%**

PERCEIVED TV IMAGE TRANSMISSION **60%**

TV AREA REFLECTIVITY **80%**

V-MIRROR

Allowing for the TV to totally disappear, leaving no TV screen image when off, this Vanishing Mirror TV Technology is sure to be a wow factor in your home. V-Mirror performs best when used in a darker environment. In highly lit environments the vanishing mirror reflectivity qualities can cause glare in the TV area especially when surrounded by natural daylight. The mirror reflection is 80% of a typical mirror.