ELECTRIC MIRROR®

Poet[™] Technology Product Specifications









PRODUCT DESCRIPTION

Poet[™] vanishing message technology, an upgrade option in select lighted mirrors, creates illuminated messages that unexpectedly appear long enough to be read, and then vanish, returning the mirror to its original reflective state. Whatever your message, Poet brings it to life in a way that creates an indelible impression.

SPECIFICATION STATEMENT

Solution shall consist of a lighted mirror with forwardfacing task lighting, corrosion-resistant glass and an illuminated message that appears, then vanishes, within the mirror. Mirror shall have uniform light output in frosted areas and behind the message, using replaceable LEDs with greater than or equal to 90 CRI (color rendering index). Product will be made in America with U.S. and global components and have a 7-year limited warranty.

FEATURES AND BENEFITS

- Poet comes pre-installed in lighted mirror
- Poet requires no additional electrical work or outlets beyond what is required for lighted mirror
- Poet's vanishing messages automatically appear a few seconds after mirror lights are turned on

AVAILABLE OPTIONS

- Choose your lighted mirror style; Poet is available in the Fusion[™], Integrity[™], Novo[™] and Silhouette[™] lighted mirrors¹
- Choose from one, two or three-part messaging²
- Choose the location of your message within the mirror³
- Choose your message, image and/or design^{4, 5}
- Choose the font for your message^{4, 5}
- ¹ Minimum order quantity required.
- ² Mirror style and size may determine number of messages, and size of message areas.
- ³ Available area for messaging is determined by chassis configuration.
- ⁴ Customer must provide camera-ready artwork per Poet specifications. Any design work required by Electric Mirror will be charged accordingly.
- ⁵ Electric Mirror reserves the right to refuse messages, images or designs considered difficult to produce or inappropriate.



THE ELECTRIC MIRROR ADVANTAGE

- Global mirror technology leader for over 20 years
- More installations than all competitors combined
- ☑ Realistic warranty you can believe in and trust
- \blacksquare Lowest total cost of ownership
- U.S. based customer service support
- ☑ 125,000 square foot American manufacturing facility

INSTALLATION SPECIFICATIONS

- 120V-240V hardwire electrical connection; provide 36" whip; junction box not required.
- Chassis should be mounted to wall studs; mounting holes are provided.
- Fixture should be controlled by an on/off switch.
- For further information, reference appropriate mirror installation instructions at electricmirror.com.

BASIC OPERATIONS

Lighted mirrors with Poet vanishing message technology must be operated via a wall switch. When the switch is turned on, the mirror lights turn on immediately. Approximately six seconds later, the first message illuminates, and remains illuminated approximately eight seconds before vanishing. If there are additional messages, they illuminate approximately two seconds after the last message disappears in succession with the same general sequencing and timing. Once the final message has vanished, the mirror lights remain on until turned off via wall switch. (Note: depending on the actual mirror design, the message animation sequences and timing may be slightly different).

PRODUCT AVAILABILITY

Poet can be added to the following lighted mirrors:

- Fusion (all standard sizes; see Fusion spec sheet)
- Integrity (all standard sizes; see Integrity spec sheet)
- Novo (all standard sizes; see Novo spec sheet)
- Silhouette (all standard sizes; see Silhouette spec sheet)

HOW TO ORDER

To add the Poet to your lighted mirror, contact sales@electricmirror.com and request part number PX be added to your lighted mirror order.

