



CHARM™

PRODUCT DESCRIPTION

Sleek and modern, the Charm™ makeup mirror lives up to its name with a bold halo of light, dual 5X/1X magnification, and an adjustable arm that brings every detail into perfect view—near or far.

SPECIFICATION STATEMENT

Solution shall consist of a round lighted makeup mirror with forward-facing task lighting and corrosion-resistant glass. Mirror shall have pivoting head with 5X magnification on one side and 1X on the other with an adjustable view angle. Entire mirror perimeter shall be backlit utilizing energy-efficient LED lighting technology.

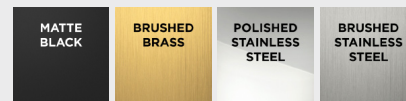
THE ELECTRIC MIRROR ADVANTAGE

- ✓ Global mirror technology leader for over 25 years
- ✓ More installations than all competitors combined
- ✓ Realistic warranty you can believe in and trust
- ✓ Lowest total cost of ownership
- ✓ U.S.-based customer service support
- ✓ 125,000-square-foot American manufacturing facility

FEATURES AND BENEFITS

- Corrosion-resistant mirror glass
- Forward-facing task lighting for ideal makeup application and grooming
- 5X and 1X magnification
- Up-and-down tilt
- Side-to-side swivel with full pivot
- Wall-mounted (hardwired)
- Suitable for damp bathroom environments
- Energy efficient
- Easy installation
- 1-year limited warranty
- Designed in USA

STANDARD FINISHES ¹



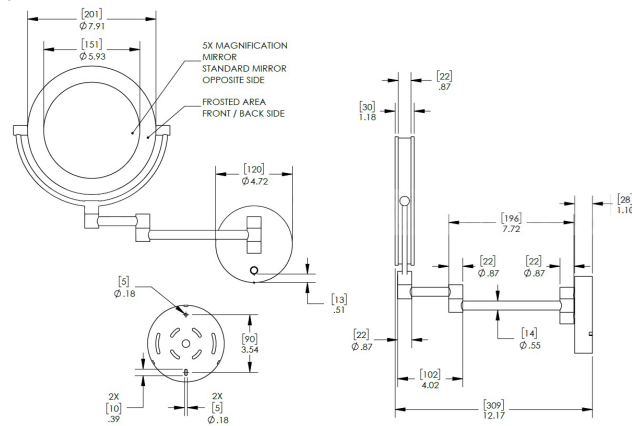
LIGHTING SPECIFICATIONS

- Natural-looking LED light color
- Superior color rendering: 90+ CRI
- Color temperature (CCT): 3,000K

SAFETY SPECIFICATIONS

- Entire assembly meets UL/cUL standards

DIMENSIONAL DRAWINGS (Not to scale.)



STANDARD MODELS

Model Number ¹	Finish	Model Type	Dimensions ²	Power Requirements ³
MM-CHR-WM-BK05-120V-5X	Matte Black (BK-05)	Wall-mounted (hardwired)	7.91" W x 7.91" H x 12.17" D (201mm W x 201mm H x 309mm D)	120 or 240VAC, 6W
MM-CHR-WM-BR02-120V-5X	Brushed Brass (BR-02)			
MM-CHR-WM-SS01-120V-5X	Polished Stainless Steel (SS-01)			
MM-CHR-WM-SS02-120V-5X	Brushed Stainless Steel (SS-02)			

INSTALLATION SPECIFICATIONS (for Standard Models)

- 120 or 240VAC hardwire electrical connection
- Wall-mounted model comes ready for hardwire and requires a standard 3.5" or 4" octagonal electrical box
- Controlled by on/off switch on fixture
- Fixture can only be hung in the WxH orientation as shown; fixture is not field-interchangeable

¹ Standard model numbers shown. For assistance specifying additional options, please contact Electric Mirror.

² Tolerances for dimensions are ±1/8" (±3mm).

³ Lumen output and power requirements are calculated based on component specifications and may vary from actual.